

Edwin D. Lawson

Psychological Dimensions of Women's Names: A Semantic Differential Analysis

Zusammenfassung

Psychologische Dimensionen von Frauennamen: eine semantische Unterscheidungsanalyse

Zur Beurteilung von Stereotypen der 518 häufigsten Frauennamen anhand von sechs Dimensionen: Gut-Schlecht, Stark-Schwach, Aktiv-Passiv, Aufrichtig-Unaufrichtig, Intelligent-Dumm, und Ruhig-Gefühlsbetont, wurden die „Osgood Semantic Differential“ bei 250 Männern und 250 Frauen angewandt. Während schon frühere Untersuchungen an den ersten drei, oben genannten, Dimensionen durchgeführt wurden, ist dies das erste Mal, daß das Verfahren mit sechs Dimensionen auf Frauennamen angewandt wurde. Die Ergebnisse bestätigen, daß es „unterschiedliche Stereotypen“ gibt und darüberhinaus, daß es eine Anzahl von erheblichen Unterschieden in der Auffassung von Männern und Frauen gibt. Man kann daraus schließen, daß diese „unterschiedlichen Auffassungen“ (und Stereotypen) zu „unterschiedlicher Behandlung“ führen und zu Variationen in der Selbstachtung des betroffenen Einzelnen.

At the 1984 meeting of the International Congress of Onomastic Sciences in Leipzig, stereotypes held by men and women on over 450 men's names were reported. That research used the semantic differential (OSGOOD, SUCI, TAN-NENBAUM; 1957) to measure attitudes on six dimensions: three were the original ones of OSGOOD et al., *Good-Bad*, *Strong-Weak*, and *Active-Passive* and three additional ones, *Sincere-Insincere*, *Intelligent-Dumb*, and *Calm-Weak*. The results indicated: (1) there were different stereotypes of names, (2) there were general correlations between men and women on five of the dimensions, but there were also many significant differences on the names, and (3) that frequency of a name was correlated with its score on the dimensions.

This investigation with over 500 women's names is a follow-up to that one. The basic methodology is the same.

Method

Concepts/Names Rated

Reference concepts and names were rated. The reference concepts were *good* and *bad*, *strong* and *weak*, and *active* and *passive*, which were to represent the poles of three assumed axes of Evaluation (E), Potency (P), and Activity (A). In addition, *sincere* and *insincere*, *intelligent* and *dumb*, and *calm* and *emotional* were included to measure poles on new dimensions. The list of 518 women's names was taken from DUNKLING (1977) who gives the estimated frequencies per 10,000 births for names in the United States. In addition, the 1970 and 1983 first name frequency lists of the Office of Vital Statistics of the New York State Health Department were consulted.

The specific testing instrument used a set of rating scales for each concept or name evaluated. Each set has nine 7-step subscales: (1) *Kind-Cruel*, (2) *Weak-Strong*, (3) *Fast-Slow*, (4) *Cold-Hot*, (5) *Large-Small*, (6) *Dishonest-Honest*, (7) *Happy-Sad*, (8) *Delicate-Rugged*, and (9) *Sharp-Dull* (the polarity of the scales is alternated to avoid a directional tendency). Scales 1, 6, and 7 measure the E factor; 2, 5, and 8, the P; 3, 4, and 9, the A. In practice, the 12 reference concepts, *good*, *bad*, *strong*, *weak*, etc. were presented in random order, followed by 52 names, also in random order. The respondents were organized into 10 groups of 25 men and 10 groups of 25 women.

Respondents

The respondents were 500 students (250 men and 250 women) at State University College, Fredonia who chose participation in a research project as a way of earning a small amount of extra credit in an introductory psychology course. Testing was done in group sessions with conventional semantic differential instructions.

Results

Results were analyzed using several computer programs developed for use with the semantic differential by LAWSON, METIVIER and METIVIER (1984a, 1984b). One of the measures for analysis suggested by OSGOOD is the *D* (Distance) score. The *D* score is essentially a difference profile between ratings of two concepts on the same subscale. Thus, scores on the nine subscales (*Kind-Cruel*, *Weak-Strong*, *Fast-Slow*, etc.) for the concept *good* would represent one profile, scores for the concept *bad*, another profile. The *D* score is the sum of the differences on the subscales and is found by the generalized distance formula $D = \sqrt{d}$ in which *d* is the difference in ratings of two concepts on the same subscale. The *d*'s of the nine

subscale scores were combined into a single *D* score. For concepts or names perceived as being close, such as *good* and *ethical*, *D* would be small; for concepts far apart, such as *good* and *bad*, *D* would be large. For each participant, *D* scores were computed between each concept and each name.

The Wilcoxon matched pairs procedure (WILCOXON, WILCOX, 1964) was used with the *D*'s for each name and reference concept to determine the degree of proximity to either *good* or *bad*, *strong* or *weak*, *active* or *passive* representing the E, P, and A dimensions. Similar computations were done for the new dimensions of Sincerity, Intelligence, and Emotionality. The significance levels of the Wilcoxon tests can be expressed in probability levels and standard scores. However, for clarity, all of the original standard scores were recalculated on a range from 0 to 100, with the high scores at the more positive end of the dimension. These results are shown in Table 1. Thus, reading the scores in Table 1 on the Good/Bad dimension, the score by men for *Mary* of 86 is actually so close to *good* rather than *bad* that the probability of this occurring by chance is $<.01$. The score for women of 100 has a significance level of $<.0001$. Scores were similarly derived for other dimensions. The probability levels for the scores are shown at the bottom of Table 1.

The average scores were computed on the basis of the first five dimensions. Experience with the men's names had shown that the sixth dimension, Calm-Emotional did not correlate with the other dimensions and this was confirmed with the women's names.

Table 1

Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
1. Abigail	58a	68a	44a	45a	26a	37a	65	54	52a	55a	37a	49.0	53.4		
2. Ada	71	83	50	59	39	41	59a	80a	51	34	59	60	54.0	59.4	263.0
3. Adele	66	60	46	49	43	47	55	53	63	71	56	67	54.6	56.0	*
4. Adrienne	84	69	66	70	51	71	79	72	65	84	68	44	69.0	73.2	263.0
5. Agnes	22b	46b	62a	40a	43	34	14b	55b	14	24	45	50	31.0	39.8	*
6. Aileen	87	80	50	49	40	43	77	82	65	61	74	53	63.8	63.0	*
7. Alexandra	67	26	88	74	86	80	73b	33b	82	76	49a	47a	79.2	57.8	263.0
8. Alexis	33	60	73	82	63	55	28	49	70	78	69	42	53.4	64.8	*
9. Alice	76	91	55	56	57	41	76	82	82	73	45	52	69.2	68.6	71.0
10. Alicia	79b	63b	47	48	64a	40a	85a	69a	76	63	62	52	70.2	56.6	151.0
11. Allison	86a	74a	33c	61c	26a	51a	80	58	76a	79a	39a	47a	60.2	64.6	124.5
12. Allison	81	75	52	40	41	51	69	74	59	64	63	58	60.4	60.8	197.0
13. Alma	62	54	50	49	27	31	63	64	48	59	47a	68a	50.0	51.4	*
14. Amanda	63	76	62	45	49	49	58b	83b	66	60	58	56	59.6	62.6	*
15. Amelia	74a	88a	44a	25a	41	26	75a	91a	61	66	44	44	59.0	59.2	*
16. Amy	88	80	44a	62a	51	49	88	76	69	72	68	47	68.0	67.8	20.0
17. Andrea	84	60	64	55	76	51	81	65	80	72	53	52	77.0	60.6	71.0
18. Angela	84	66	41	45	28	32	79a	71a	64	62	53a	74a	59.2	55.2	102.5
19. Anita	66	79	50	50	54a	45a	64a	78a	54	69	60	50	57.6	64.2	263.0
20. Ann	89	89	50	40	40a	44a	91a	94a	78	72	53	78	69.6	67.8	36.0
21. Anna	84a	85a	33b	52b	27	39	88	84	50b	77b	61a	58a	56.4	67.4	*
22. Annabel	73	99	42	43	42	39	74	87	55	61	63	68	57.2	65.8	*
23. Anne	89	100	41	56	34	55	85	98	77	86	48	68	65.2	79.0	39.0
24. Annette	85	75	41	45	34	34	74	70	58	54	57	57	58.4	55.6	102.5
25. Antoinette	76	61	54	43	42	44	63	57	67	75	44	43	60.4	56.0	263.0
26. Antonia	60	58	52b	91b	41a	73a	44a	53a	60a	92a	62	58	51.4	73.4	*
27. April	91a	82a	41	15	36	23	90	89	75a	48a	66	75	66.6	51.4	151.0
28. Arlene	78	74	76	68	51	35	82	59	65	64	71	63	70.4	60.0	*
29. Audrey	64	74	59	54	60b	44b	59	77	59	54	45	58	60.2	60.6	*

Table 1 (Continued)
 Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave	Ave	Rank
	M	F	M	F	M	F	M	F	M	F	M	F			
30. Ava	64	80	46	58	35	30	63	78	56	75	46	65	52.8	64.2	*
31. Barbara	86	86	54a	69a	42b	63b	80	75	74	74	49b	42b	67.2	73.4	7.5
32. Beatrice	56	78	62	61	28	54	44	67	28	41	79	48	43.6	60.2	197.0
33. Becky	83	79	46	46	36	46	87	74	83	72	42	63	67.0	63.4	151.0
34. Belinda	52	69	63	48	36	39	49a	73a	39	45	61	43	47.8	54.8	263.0
35. Benita	57a	56a	87a	48a	51	45	48	45	56	55	50	26	59.8	49.8	*
36. Bernadette	81	58	83	82	80	79	75a	45a	67	88	62	48	77.2	70.4	197.0
37. Bernice	66	58	50	62	37	63	62	58	22a	46a	53	45	47.4	57.4	197.0
38. Bertha	50	65	79	70	36	56	59	60	24	37	49	52	49.6	57.6	*
39. Beth	96	98	55	39	72b	32b	90	91	77	74	50	57	78.0	66.8	32.5
40. Betsy	79a	90a	58a	42a	68b	34b	84b	86b	71	62	35	53	72.0	62.8	197.0
41. Betty	70b	95b	41	52	19a	46a	82	86	77	66	45a	50a	57.8	69.0	124.5
42. Beulah	40	46	72	84	46	50	29a	50a	34	18	68	43	44.2	49.6	*
43. Beverley	59b	89b	68	65	45	49	68	92	87	64	28	74	65.4	71.8	*
44. Beverly	68	75	75	58	46	46	76	74	58	58	65	66	64.6	62.2	102.5
45. Billie	48a	74a	81	55	62	49	46b	81b	52	70	57	48	57.8	65.8	*
46. Billy	65	53	84	70	60	62	59	41	73b	49b	50	29	68.2	55.0	*
47. Blanche	27a	41a	63b	38b	49	34	18b	37b	18	26	38	37	35.0	35.2	*
48. Bobbie	92	86	62	91	53	79	91	76	65	91	75	60	72.6	84.6	*
49. Bobby	75	85	69a	83a	60	77	71b	83b	73a	88a	70a	59a	69.6	83.2	*
50. Bonita	72	56	46	59	40	54	63	58	46	60	59	42	53.4	57.4	*
51. Bonnie	89a	68a	39	37	34	44	80	78	68	48	53	58	62.0	55.0	58.5
52. Brenda	81	57	68	68	56a	28a	76a	57a	75	50	69	56	71.2	52.0	50.5
53. Bridget	76	78	58	62	66	52	78	72	73	67	47	53	70.2	66.2	197.0
54. Camille	79	75	22a	38a	30	38	81	78	68	66	66	59	56.0	59.0	*
55. Candace	82	83	37a	70a	27b	70b	85	77	80	82	53a	38a	62.2	76.4	197.0
56. Candice	86	84	51	48	41	52	86	84	70	71	64	56	66.8	67.8	*
57. Candy	88	90	23	33	26	37	91	85	70	64	54	52	59.6	61.8	263.0
58. Carla	50b	82b	65	66	36	53	49b	74b	54	69	57	61	50.8	68.8	151.0
59. Carmen	66	68	90b	62b	75	63	55	73	67	68	45	39	70.6	66.8	124.5

Table 1 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
60. Carol	90	83	54	64	45	49	77	74	75	69	59	63	68.2	67.8	13.5
61. Carole	84	58	69	64	58	66	73	65	70	73	58	46	70.8	65.2	*
62. Carolina	87	84	34	36	24	30	94a	93a	58	58	63	60	59.4	60.2	*
63. Caroline	83	89	28a	56a	54	46	83	86	62	66	45	70	62.0	68.6	102.5
64. Carolyn	77	75	55	83	40a	71a	79	75	81	82	48	45	66.4	77.2	45.5
65. Carrie	82	91	38a	34a	50b	27b	84	85	75	67	43	44	65.8	60.8	124.5
66. Carroll	66a	96a	61	57	40	64	55a	88a	61	71	75	52	56.6	75.2	263.0
67. Catherine	86	94	57	63	61	50	76	94	84	89	68b	63b	72.8	78.0	22.5
68. Cathleen	75	79	52	51	34	39	71	74	70	61	65	52	60.4	60.8	197.0
69. Cathy	90	82	56b	41b	50	40	75	82	77a	70a	63	48	69.6	63.0	79.0
70. Cecile	80	62	65	52	46	38	70	62	66	63	75a	51a	65.4	55.4	*
71. Cecilia	74	70	58	41	66	52	73	62	66	70	51	66	67.4	59.0	263.0
72. Cecily	77	62	38	39	26	21	82	71	71	49	63	70	58.8	48.4	*
73. Celia	69	71	50a	32a	62a	26a	64	60	53	59	63	66	59.6	49.6	263.0
74. Charlene	76a	59a	53	58	49	45	82	70	79	70	41	61	67.8	60.4	151.0
75. Charlotte	70a	77a	52a	32a	32a	10a	60	70	70	38	52	50	56.8	45.4	124.5
76. Charmaine	75	74	31	46	22	38	70	65	53	36	71	42	50.2	51.8	*
77. Cheri	83	80	67	45	45	42	82	87	81	75	58	52	71.6	65.8	*
78. Cheryl	92a	62a	61	50	38	38	82a	51a	78	56	69	38	70.2	51.4	20.0
79. Chris	88	69	71	74	54	47	84	66	79	73	63	49	75.2	65.8	197.0
80. Christina	95	93	46a	38a	40	22	83	87	89b	81b	61a	42a	70.6	64.2	79.0
81. Christine	86	93	63a	41a	74	40	80	82	74	54	48	76	75.4	62.0	15.5
82. Cindi	98a	60a	46	52	43	58	97a	66a	87	66	52	55	74.2	60.4	*
83. Claire	75	74	48	58	41	43	86	71	72	72	69a	53a	64.4	63.6	197.0
84. Clara	64a	93a	63	38	63	19	59	77	44	41	63	36	58.6	53.6	*
85. Clare	75	75	47	56	42a	52a	69a	74a	60	67	55	39	58.6	64.8	*
86. Clarissa	61a	60a	26c	68c	36a	60a	64a	57a	63a	73a	31b	42b	50.0	63.6	*
87. Claudette	50	66	53	58	37	62	40	67	54	67	56	52	46.8	64.0	*
88. Claudia	74	71	69	70	42	59	78	74	64	73	43	76	65.4	69.4	197.0
89. Colleen	70	70	50	57	34	51	70a	71a	66	51	77	64	58.0	60.0	54.5

Table 1 (Continued)
 Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
90. Connie	88a	64a	65b	31b	64a	42a	80	67	80b	50b	36	23	75.4	50.8	263.0
91. Constance	79c	39c	56	58	50	48	73a	46a	63	55	60a	52a	64.2	49.2	124.5
92. Cora	61	47	69	68	71	63	52	51	50	65	60a	28a	60.6	58.8	*
93. Coralie	71	72	57a	41a	50a	34a	72	70	62	58	51	59	62.4	55.0	*
94. Corrine	82	80	62	52	40	29	85	70	72	63	54	75	68.2	58.8	*
95. Crystal	79	75	30	53	36	34	75	78	87	65	42	61	61.4	61.0	197.0
96. Cynthia	78	65	43a	47a	34a	49a	75	59	55	74	55a	41a	57.0	58.8	11.0
97. Daisy	97	97	17a	2a	38a	10a	90	91	71	50	70	55	62.6	50.0	*
98. Dana	58	51	57	66	60	46	62	39	53	67	47	58	58.0	53.8	197.0
99. Danielle	72	83	43	42	38	36	65	74	75	76	49	60	58.6	62.2	197.0
100. Daphne	78	79	44a	30a	31a	28a	69b	84b	67a	27a	30	63	57.8	49.6	197.0
101. Darlene	84a	58a	64	46	64	44	78a	54a	87a	52a	44a	23a	75.4	50.8	124.5
102. Dawn	81	86	53	50	40	42	71	82	63	77	51	77	61.6	67.4	45.5
103. Deanna	83a	49a	55	59	60	59	78a	63a	75	63	51a	57a	70.2	58.6	*
104. Debbie	83	68	62	55	52	46	81	76	82	65	70	47	72.0	62.0	151.0
105. Deborah	72a	44a	64	58	64a	34a	73a	45a	71	58	51a	63a	68.8	47.8	11.0
106. Debra	77	66	43	64	38	46	75	66	61	77	54	46	58.8	63.8	26.5
107. Deidre	54	76	50	62	33	38	60	77	63	66	53	59	52.0	63.8	263.0
108. Della	65	74	25	21	20	28	58	68	70	53	72	46	47.6	48.8	*
109. Della	67	65	61	76	37	59	83	66	64	60	53	69	62.4	65.2	*
110. Delores	41	51	71a	34a	26	18	39	53	31	25	53	41	41.6	36.2	*
111. Denise	94b	62b	53	58	42	50	87a	50a	79a	52a	47b	22b	71.0	54.4	39.0
112. Devra	48	35	67	62	52	41	50	34	50	69	47	36	53.4	48.2	*
113. Diana	84a	70a	59	53	62	65	77	64	84	70	55a	58a	73.2	64.4	64.0
114. Diane	91	72	67	63	39	33	94	72	85	75	70a	54a	75.2	63.0	22.5
115. Dianna	91a	60a	66	40	66a	35a	93a	47a	78	71	58	48	78.8	50.6	263.0
116. Dianne	83a	58a	66	70	78	49	79	62	77	68	42	57	76.6	61.4	124.5
117. Dinah	76b	85b	48a	49a	39a	45a	77a	78a	76b	63b	49a	60a	63.2	64.0	263.0
118. Dolores	70	52	54	52	30a	51a	55	47	53	44	57	42	52.4	49.0	197.0
119. Dona	76	68	46	58	38	18	93b	76b	77	61	28	62	66.0	62.2	*

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120.	Donna	85	64	62	65	44	61	69	66	68	68	70	43	65.6	64.8	24.0
121.	Dora	66a	41a	67a	37a	36	18	66	49	32a	22a	64a	48a	53.4	33.4	*
122.	Doreen	67a	30a	71	68	56	57	60a	32a	82	68	55	49	67.2	51.0	151.0
123.	Doris	76b	52b	62a	43a	49	54	70	61	43	54	64	55	60.0	52.8	197.0
124.	Dorothy	91	74	30	36	21	27	90	81	78	44	63	49	62.0	52.4	*
125.	Edith	60	74	20a	43a	31	23	63	71	7	33	56	82	36.2	48.8	263.0
126.	Edna	73a	64a	61	61	38a	32a	72	60	52	40	45	42	59.2	51.4	197.0
127.	Eileen	83a	78a	34a	30a	23	23	91a	76a	83	48	38b	42b	62.8	51.0	64.0
128.	Elaine	64	84	60	42	45	44	60	80	82	73	59	41	62.2	64.6	102.5
129.	Eleanor	64	71	53	52	46	46	67	83	72	56	49	71	60.4	61.6	197.0
130.	Elinor	73	73	61	70	32	66	69	71	35a	78a	67	49	54.0	71.6	*
131.	Elisa	84	81	51a	35a	33	30	86	76	64a	68a	57	45	63.6	58.0	263.0
132.	Elisabeth	89	90	42	50	32	25	86	86	82	68	67	77	66.2	63.8	151.0
133.	Elise	91	79	55	53	49	56	84a	85a	62	61	47	64	68.2	66.8	197.0
134.	Elissa	85	79	34	20	17	23	87a	84a	63	49	46a	70a	57.2	51.0	*
135.	Elizabeth	92	99	51	45	53	45	91	93	75	75	60	50	72.4	71.4	11.0
136.	Ellen	77	82	41	49	28	45a	75a	82a	57	61	48	43	55.6	63.8	32.5
137.	Ellyn	68a	83a	22a	50a	27	37	81	82	58a	71a	39	53	51.2	64.6	*
138.	Elsa	73	61	53	60	50	50	68	61	43	38	87b	46b	57.4	54.0	*
139.	Elsie	88	89	58	47	48	44	71	88	66	67	52	58	66.2	67.0	*
140.	Elvira	62	60	59a	32a	34a	13a	59	52	43	15	52	79	51.4	34.4	*
141.	Emilie	86a	91a	50c	10c	41a	10a	77b	92b	70b	39b	47	59	64.8	48.4	*
142.	Emily	86	78	52a	29a	21	30	87	74	74a	35a	83	69	64.0	49.2	197.0
143.	Emma	85b	69b	56a	26a	36	25	72	72	43	23	56	63	58.4	44.2	263.0
144.	Erika	80	67	49a	81a	38a	41a	70a	42a	59	80	59b	42b	59.2	62.2	*
145.	Ernestine	32a	54a	70a	51a	59a	28a	34a	57a	31	33	63	65	45.2	44.6	*
146.	Esperanza	44	55	63a	62a	47	50	49	67	51	68	39	46	50.8	60.4	*
147.	Esther	70	69	35b	57b	24a	30a	72a	59a	40	44	47b	54b	48.2	51.8	*
148.	Ethel	63	70	59	44	40	27	56	63	25	24	67	55	48.6	45.6	*
149.	Eugenia	60	58	63a	24a	41	29	61	57	63	35	36	52	57.6	40.6	*
150.	Eva	74	56	69	51	59	46	65	61	70	48	55	51	67.4	52.4	197.0
151.	Evelyn	87	65	66a	42a	48	45	64	65	78	59	65a	28a	68.6	55.2	197.0
152.	Faith	90	98	49	27	43	29	91	93	81a	54a	67	75	70.8	60.2	*
153.	Fay	70	77	50	42	56	32	68	70	56	49	54	67	60.0	54.0	*
154.	Faye	93a	74a	60	37	46	43	87a	83a	69	52	60	66	71.0	57.8	*
155.	Fern	68	66	38	34	27	28	65	67	41	41	56	66	47.8	47.2	*
156.	Florence	70	65	59	55	70a	4'a	62	62	56	62	71	57	63.4	57.0	151.0

Table 1 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
	Mean Personality Dimension Scores of Names By Sex: Alphabetical Order														
157. Fran	62	69	70	42	59	31	69	74	62	64	36	46	64.4	56.0	263.0
158. Frances	79	83	37a	54a	30	38	71	75	68	68	48	49	57.0	63.6	151.0
159. Francine	79	70	40	23	30	31	61	68	65	49	57	54	55.0	48.2	*
160. Gail	60	69	52	62	57	46	54	66	77	79	34b	68b	60.0	64.4	87.0
161. Gale	57	68	75	66	49	55	54a	77a	68	66	44	53	60.6	66.4	*
162. Galen	59	56	67	67	41	56	54	58	53	67	70	50	54.8	60.8	*
163. Gay	87	66	27b	7b	25b	11b	77a	58a	67b	30b	53	41	56.6	34.4	*
164. Gayle	85	73	82	64	54	49	83	68	68	62	71	56	74.4	63.2	263.0
165. Geneva	65	50	82a	57a	61	57	58	59	66a	55a	41	47	66.4	55.6	*
166. Genevieve	77	79	47	52	46	43	83a	89a	72	74	33	65	65.0	67.4	*
167. Georgia	58a	84a	42b	67b	27b	44b	64b	79b	35a	78a	47b	54b	45.2	70.4	263.0
168. Geraldine	62	69	70	78	52	57	58	57	71	52	72	47	62.6	62.6	263.0
169. Gilda	47	58	75	61	46	57	61	60	71	76	50	76	60.0	62.4	*
170. Gina	74	61	50	61	38	55	71	59	83	67	49	40	63.2	60.6	102.5
171. Gladys	67	67	65	64	40	49	65	61	54	54	46	43	58.2	59.0	*
172. Glenda	51	45	66	70	45	49	38	45	63	49	47	41	52.6	51.6	263.0
173. Glenn	67a	29a	54a	62a	38	57	65a	39a	42	59	55	48	53.2	49.2	263.0
174. Gloria	70	64	58	36	37	35	66	76	63	71	70	58	58.8	56.4	124.5
175. Glynis	28b	64b	60	50	47	27	35a	61a	26	56	71	63	39.2	51.6	*
176. Grace	93	96	36	30	19	21	86a	94a	69	58	64	74	60.6	59.8	*
177. Gretchen	64a	54a	61b	87b	44a	53a	78b	59b	60a	64a	55a	58a	61.4	63.2	263.0
178. Gwen	74	65	56	50	40	51	74	66	61	52	72a	37a	61.0	56.8	263.0
179. Gwendolyn	58	79	48	35	22	24	65	75	59	55	29	72	50.4	53.6	*
180. Hannah	63a	85a	67	61	57	56	64b	91b	60	66	55	70	62.0	71.8	*
181. Harriet	67	54	71a	54a	43a	41a	61	61	48	46	39a	30a	58.0	51.2	*
182. Hazel	56	62	68	72	47	52	55	55	36	42	39	44	52.4	56.6	*
183. Heather	100b	76b	46	26	52b	26b	99	90	86	47	49	80	76.6	53.0	124.5
184. Heidi	93	80	46	44	27	43	94	91	59	56	72	61	63.8	62.8	71.0
185. Helen	54a	88a	61a	71a	54	57	58a	85a	46	82	67	56	54.6	76.6	197.0
186. Helene	45...	82a	47	47	37	41	45b	84b	41a	81a	54	57	43.0	67.0	*

Table 1 (Continued)

Name	Good			Strong			Active			Sincere			Intell			Calm			Ave	Ave	Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F			
187. Helga	28	32	89a	85a	51a	67a	42a	43a	30b	53b	41a	61a	48.0	56.0	*						
188. Hillary	61	93	62a	36a	32	49	50b	88b	41	65	61	53	49.2	66.2	*						
189. Hollis	64	60	56	50	47	30	65	46	75	66	48	61	61.4	50.4	*						
190. Holly	85	80	65	55	49	47	72	78	66	67	56	55	67.4	65.4	197.0						
191. Hope	100	99	53a	42a	35	42	74	99	88	78	62	57	70.0	72.0	263.0						
192. Ida	73	36	62	68	48	52	71a	41a	50	41	74	59	60.8	47.6	197.0						
193. Ilene	86a	71a	66a	42a	64	40	89a	68a	64	49	49a	68a	73.6	54.0	263.0						
194. Ilona	55	64	63	44	36	27	54	47	52	46	49	52	52.0	45.6	*						
195. Ina	44	50	34	38	38a	16a	47	48	54	35	58	71	43.4	37.4	263.0						
196. Ingrid	53	52	69a	68a	54	50	65	53	40a	69a	50	46	56.2	58.4	151.0						
197. Irene	73	75	58	57	28a	44a	78	58	65	58	28a	39a	60.4	58.4	124.5						
198. Iris	67	65	57	47	33	42	70	58	63	64	77a	34a	58.0	55.2	263.0						
199. Irma	68	54	55	37	28	26	64	64	44	54	44	70	51.8	47.0	*						
200. Isabel	68	65	60	43	25	30	59	51	42	27	60	50	50.8	43.2	*						
201. Ivy	61	63	51	37	29	30	43	61	49	56	36	26	46.6	49.4	*						
202. Jackie	78	74	53a	62a	32b	59b	91b	61b	61a	68a	65b	54b	63.0	64.8	*						
203. Jacquelyn	92	84	71	66	71	66	90a	82a	79	86	49	50	80.6	76.8	151.0						
204. Jamie	82	81	46	46	49	60	79	70	69	59	70	47	65.0	63.2	151.0						
205. Jan	76	84	47	70	53	57	79	92	73	78	47	62	65.6	76.2	151.0						
206. Jana	85	55	47	50	29	42	82a	64a	66	69	63a	46a	61.8	56.0	*						
207. Jane	76	91	35	56	43	39	74	86	68	57	54	62	59.2	65.8	102.5						
208. Janelle	75	71	56	42	48a	33a	82a	69a	67	58	53	62	65.6	54.6	*						
209. Janet	82	80	51	64	47	45	90	70	80	73	55	62	70.0	66.4	39.0						
210. Janette	96	83	51	50	49	64	80	76	83	64	71	46	71.8	67.4	263.0						
211. Janice	82	76	53	49	48	53	78	77	76	74	52	62	67.4	65.8	102.5						
212. Janie	92	76	30	48	26	43	83	80	70	59	72a	56a	60.2	61.2	*						
213. Janine	92	74	57	52	33	34	83	67	69	70	50a	39a	66.8	59.4	102.5						
214. Janis	66	63	81a	57a	64	52	69	56	64	59	51	51	68.8	57.4	*						
215. Jacqueline	74	83	64	48	62	43	66	72	80	74	49	48	69.2	64.0	*						
216. Jay	74	81	83	71	68	66	69	76	63	82	54	57	71.4	75.2	*						

Table 1 (Continued)

Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
217. Jayne	89a	66a	48a	34a	40	52	79	73	70a	59a	48a	54a	65.2	56.8	263.0
218. Jean	84	78	69	53	56b	30b	84	87	80	81	62	62	74.6	65.8	58.5
219. Jeanette	69	90	33	55	75	39	69	78	67	70	52	47	62.6	66.4	*
220. Jeanne	87a	82a	44	49	47	45	86	85	73	68	57	72	67.4	65.8	79.0
221. Jeanne	66a	91a	29b	62b	37a	51a	79a	82a	73	82	46a	50a	56.8	73.6	*
222. Jennifer	90	85	69	33	57	44	82	78	89	64	72	50	77.4	60.8	263.0
223. Jennie	81	93	49	45	56	34	87	98	80	80	46	69	70.6	70.0	263.0
224. Jennifer	94	85	46	58	49	56	87	91	75	77	66	68	70.2	73.4	29.5
225. Jenny	95a	100a	57b	41b	40	41	88b	98b	85	81	50	42	73.0	72.2	*
226. Jeri	86	71	82	87	81	77	57a	61a	68	92	58	47	71.2	77.6	*
227. Jess	78a	83a	83	77	61	79	72	74	55b	77b	50	35	69.8	78.0	*
228. Jill	84a	70a	55	51	51	68	78	75	77	67	49	54	69.0	66.2	50.5
229. Jo	69	67	71b	86b	50	55	74	68	74	78	54a	45a	67.6	70.8	263.0
230. Joan	82	84	42b	76b	58	62	82	77	63	67	50	50	65.4	73.2	50.5
231. Joann	80	74	42b	62b	42	38	83a	68a	68	76	53a	52a	63.0	63.6	124.5
232. Joanna	81	82	53	46	30	39	80	85	68	63	59	55	62.4	63.0	197.0
233. Joanne	78	68	44	52	35	35	74	54	51	56	70	50	56.4	53.0	45.5
234. Jodi	82	64	65a	54a	54	47	78	62	80a	58a	49a	41a	71.8	57.0	197.0
235. Jody	80	70	63	63	53	57	72	64	76	78	70	70	68.8	66.4	124.5
236. Johanna	80a	52a	61	53	68	58	80	59	65	74	47a	56a	70.8	59.2	197.0
237. Jolene	97	62	52	66	32	38	91	58	60	57	45a	68a	65.4	56.2	263.0
238. Joni	97	98	42b	74b	61	55	97a	90a	86	82	47	43	76.6	79.8	*
239. Josephine	73a	58a	42a	63a	54	39	67	63	69	39	43a	55a	61.0	52.4	197.0
240. Joy	98a	100a	50	57	51a	51a	98	94	85	82	62a	34a	76.4	76.8	197.0
241. Joyce	92	85	45	54	35	50	93	80	71	75	63	54	67.2	68.8	102.5
242. Juanita	59	53	51	51	47	51	57	41	77	61	21	65	58.2	51.4	*
243. Judith	66	56	78	71	34	61	73	53	47	62	62	38	59.6	60.6	26.5
244. Judy	83	74	72b	60b	55	70	65	73	85	86	37a	34a	72.0	72.2	64.0
245. Julia	87	85	58	55	44	55	90	87	74	79	58	59	70.6	72.6	102.5
246. Juliann	78a	46a	49	72	50	58	69	63	66	70	49	35	62.4	61.8	*

Table 1 (Continued)
 Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
247. Julianne	83	70	41a	74a	24	42	76	78	74	74	47	58	59.6	67.6	197.0
248. Julie	88	82	38a	62a	69a	54a	89	81	79	78	50	62	72.6	71.4	15.5
249. June	94	98	49	62	47	49	93	92	81	44	57	75.0	76.6	102.5	
250. Justine	85	72	50b	64b	29a	52a	86	68	71a	83a	45a	65a	64.2	67.8	*
251. Karen	91	84	66	50	53	68	85	81	77	73	59	58	74.4	71.2	4.0
252. Karin	84	88	50	47	54	49	82	84	81	83	34	61	70.2	70.2	197.0
253. Karla	60	68	64	71	59	59	65	70	62	71	69	44	62.0	67.8	263.0
254. Katharine	94	95	70b	58b	48	62	82	89	74	83	46	50	73.6	77.4	263.0
255. Katherine	77	90	67	85	60	68	74a	89a	79	85	58	55	71.4	83.4	71.0
256. Kathryn	92	76	32	51	15	35	89	78	86	67	60	66	62.8	61.4	64.0
257. Kathleen	90	75	43	57	48	69	84	79	73a	59a	41b	67b	67.6	67.8	7.5
258. Kathy	88	87	59	65	54	60	84	80	74	78	64	42	71.8	74.0	79.0
259. Katrina	76b	51b	30a	54a	34a	50a	80a	56a	86a	75a	67a	51a	61.2	57.2	151.0
260. Kay	74b	97b	47a	62a	37	50	85	92	65a	85a	48	62	61.6	77.2	263.0
261. Kelly	91	84	40	22	52	51	87	73	80	60	68	60	70.0	58.0	26.5
262. Kerry	76	87	31	45	35	48	92	90	66	82	37	62	60.0	70.4	197.0
263. Kim	98	70	43	58	47	54	97	71	89	82	58	38	74.8	67.0	45.5
264. Kimberley	81	90	47c	16c	28	29	72	93	60	63	51	42	57.6	58.2	151.0
265. Kimberly	87	82	32	50	34	35	79a	85a	69	70	63	55	60.2	64.4	26.5
266. Kristen	100c	67c	49	35	61	34	96a	76a	89a	58a	56	59	79.0	54.0	197.0
267. Kristi	93	72	50	41	40	35	93a	76a	86	82	59	61	72.4	61.2	*
268. Kristin	87	58	43	43	47a	45a	89a	49a	76	70	63a	56a	68.4	53.0	87.0
269. Kristina	89	72	26	36	24	33	91	75	86	70	72a	59a	63.2	57.2	*
270. Kristine	89	85	28c	73c	45	48	90	82	77a	89a	33a	46a	65.8	75.4	79.0
271. Kyle	61a	95a	64	78	52	79	54b	97b	70	74	54	43	60.2	84.6	*
272. Lana	82a	42a	57	65	50	52	86	53	86	86	37	66	72.2	59.6	197.0
273. Lark	82	74	73	42	62	34	70	73	69	53	76	65	71.2	55.2	*
274. Laura	93	79	74a	57a	57	59	78	82	74	68	61b	34b	75.2	69.0	18.0
275. Laurel	78	80	47	55	48	41	65	81	59	68	65	62	59.4	65.0	124.5
276. Lauren	79a	45a	66	64	63	62	71a	49a	68a	55a	61	45	69.4	55.0	124.5

Table 1 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
277. Lauri	83a	55a	43	46	22	22	85b	65b	65	76	50	60	59.6	52.8	263.0
278. Laurie	83	78	61	46	61	32	78	75	64	61	78a	35a	69.4	58.4	50.5
279. Lavonne	39	51	61	61	43	39	46	41	61	53	61	53	48.2	52.4	*
280. Leanne	74	80	43	56	37	49	80	72	66	72	58	56	60.0	65.8	*
281. Leigh	58b	98b	42b	67b	37	53	72a	95a	61a	88a	38a	53a	54.0	80.2	263.0
282. Lena	58a	88a	52	41	53	55	58a	84a	52	66	76	39	54.6	66.8	*
283. Lesley	74	77	46	48	34	46	77	78	68	79	41	66	59.8	65.6	263.0
284. Leslie	87	77	43	40	42a	61a	78a	74a	59	63	48	64	61.8	63.0	*
285. Lila	64	83	25	41	29	30	52b	85b	52	57	50	37	44.4	59.2	*
286. Lillian	73	79	44b	26b	23	30	66a	81a	54	40	48	58	52.0	51.2	*
287. Lillie	90	89	36	32	23	28	91b	94b	69	55	70	70	61.8	59.6	*
288. Linda	91	71	78a	46a	77	54	86b	66b	94	71	77	49	85.2	61.6	5.0
289. Lindsay	94	83	70	67	49	47	93	85	92	92	60	51	79.6	74.8	*
290. Lisa	94	73	41	47	14	33	95	80	76	64	67	52	64.0	59.4	3.0
291. Lisbeth	74	88	47a	44a	58a	39a	80	77	61	67	56	47	64.0	63.0	*
292. Lise	68	80	37	47	54	45	66a	79a	64	71	39	45	57.8	64.4	*
293. Lita	62a	76a	54b	47b	51b	34b	65	62	66a	63a	49	36	59.6	56.4	*
294. Lois	84	82	67	35	49	42	75	82	54	40	70	51	65.8	56.2	197.0
295. Lola	72	64	66	60	47	60	81	62	74	64	39	71	68.0	62.0	*
296. Lora	74	67	51	65	44	43	83	67	73	60	50	52	65.0	60.4	*
297. Loreen	74	53	75	57	52a	44a	71a	39a	87c	52c	38a	32a	71.8	49.0	*
298. Loren	73	82	49	59	41	56	69	71	71	78	69	62	60.6	69.2	*
299. Loretta	82	78	66	71	71	66	78	76	68	73	52	48	73.0	72.8	151.0
300. Lori	88a	55a	58	46	36a	30a	91	69	82	70	62a	58a	71.0	54.0	20.0
301. Lorie	75	82	36	41	52a	31a	83a	70a	69	66	80	51	63.0	58.0	263.0
302. Lorna	64	30	53	58	47	45	69a	33a	40	50	56a	41a	54.6	43.2	*
303. Lorraine	70	66	57a	68a	42a	50a	68a	74a	63a	73a	47b	58b	60.0	66.2	151.0
304. Lory	82	76	66	20	50	22	87	70	79	52	60	43	72.8	48.0	*
305. Lou	62	54	76	76	66	46	68	52	68	58	65a	59a	67.6	57.2	*
306. Louisa	64a	97a	44	54	22	47	57a	94a	61	68	40a	60a	49.6	72.0	263.0

Table 1 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
307. Louise	72	76	74a	41a	48	31	74	71	61	37	53	51	65.8	51.2	197.0
308. Lu	66a	33a	67	58	55	54	55a	35a	64b	34b	49b	28b	61.4	42.8	*
309. Luann	79	71	73c	40c	67b	28b	81b	68b	68b	41b	53	37	73.6	49.6	*
310. Luanne	84a	55a	49	63	57	53	65	56	60	53	53	61	63.0	56.0	*
311. Lucille	84	70	72	60	44	32	88	69	78	56	71	48	73.2	57.4	*
312. Lucinda	47a	75a	62	50	74	34	41b	68b	37	55	49	70	52.2	56.4	197.0
313. Lucy	85	75	60	63	51	54	79	87	74	74	41	59	69.8	70.6	*
314. Lydia	57a	72a	64a	51a	36a	42a	63a	74a	59	47	24a	34a	55.8	57.2	151.0
315. Lyn	89	78	71	40	57	47	74	74	87	67	68	62	75.6	61.2	*
316. Lynda	77	86	65	49	60	56	70	83	74	62	38a	71a	69.2	67.2	124.5
317. Lynette	78	78	54a	30a	35	38	70	73	71	54	66	47	61.6	54.6	*
318. Lynn	91	87	74c	36c	63a	32a	81	88	77a	62a	62b	22b	77.2	61.0	36.0
319. Lynne	84	70	70	54	71	43	83	67	76	58	62	57	76.8	58.4	64.0
320. Mabel	76	87	73a	56a	62	56	71a	97a	43	55	76	68	65.0	70.2	*
321. Mable	52	81	61	60	25	38	63	86	34	44	48	61	47.0	61.8	*
322. Madeleine	62	70	49	55	51	36	58a	69a	56	64	73	59	55.2	58.8	*
323. Madeline	68	80	59	69	48	53	73a	80a	58	74	44	45	61.2	71.2	*
324. Mae	66	86	65b	79b	45b	70b	85	85	65	76	39a	51a	65.2	79.2	*
325. Maisie	78	87	48	14	31	22	59	79	60	32	66	49	55.2	46.8	*
326. Marcella	67	83	40	35	36	25	72	69	66	50	44	74	56.2	52.4	*
327. Marcia	82	64	48	60	26	48	76	63	52	54	71	62	56.8	57.8	124.5
328. Marcie	89	80	41a	29a	32	37	81	74	72a	64a	50a	35a	63.0	56.8	*
329. Marcy	70	80	40	33	28	40	72	80	38	54	81	63	49.6	57.4	*

Table 1 (Continued)
 Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave	Ave	Rank
	M	F	M	F	M	F	M	F	M	F	M	F			
330. Margaret	85	85	67	55	67	67	77	91	69	68	53	58	M	F	13.5
331. Margarita	76	82	68	56	50	31	82	81	85	68	73	49	72.2	63.6	*
332. Margery	75	68	73	60	56	48	72	70	59	59	56	57	67.0	61.0	*
333. Margo	62	64	62a	83a	45a	81a	74	70	56b	90b	53	47	59.8	77.6	263.0
334. Margot	48a	63a	71	74	45a	63a	65	58	66	71	49a	43a	59.0	65.8	*
335. Marguerite	66	76	53	42	39	53	60	68	63	71	69	59	56.2	62.0	*
336. Mari	67	80	50	31	40	47	67	85	77	77	38	55	60.2	64.0	*
337. Maria	91	74	56	33	43a	33a	82	73	76	47	65	58	69.6	52.0	71.0
338. Marian	87	92	58c	26c	27	21	86a	92a	65	77	47	44	64.6	61.6	102.5
339. Marianne	83	87	61	39	57	33	80	82	87	63	67	53	73.6	60.8	102.5
340. Marie	87a	54a	60a	32a	50	45	79	65	80	56	47a	55a	71.2	50.4	87.0
341. Marilee	91	81	46	50	20a	42a	92	79	55	66	55b	81b	60.8	63.6	*
342. Marilyn	67a	86a	39b	62b	57a	42a	63	74	67	56	62	50	58.6	64.0	87.0
343. Marion	74	81	39	33	32	17	82a	91a	75	48	34	51	60.4	54.0	*
344. Marjorie	73a	86a	52a	56a	23b	51b	70b	90b	57b	76b	52a	40a	55.0	71.8	151.0
345. Marjory	86	80	54	46	54	55	72	69	60	47	63a	37a	65.2	59.4	*
346. Marjia	73	65	50	53	36	40	69	68	65	74	42	65	58.6	60.0	*
347. Marlene	66	62	72a	57a	38	47	58	70	56	56	61	46	58.0	58.4	79.0
348. Marlin	69	53	59	45	46	34	58	57	62b	32b	39a	28a	58.8	44.2	*
349. Marsha	77	79	66	47	57	45	66	77	79	59	64	66	69.0	61.4	263.0
350. Marta	62	56	71	52	66	53	60	64	75	63	50	58	66.8	57.6	263.0
351. Martha	76	79	69b	41b	52a	22a	72	75	71	47	64	54	68.0	52.8	58.5
352. Mary	86	100	51	56	49	56	88	95	69	74	74	43	68.6	76.2	1.0
353. Maryann	83	79	10b	63b	18	50	84	76	80	68	38	52	55.0	67.2	263.0
354. Maryellen	85a	96a	52	52	40	45	89	95	81	72	66	65	69.4	72.0	263.0
355. Mattie	90	82	52	47	49	67	83	72	53	69	75	62	65.4	67.4	*
356. Maura	63	71	59	46	30	37	72	70	62	79	32	79	57.2	60.6	79.0
357. Maureen	85	66	69	78	62	65	87	61	72	83	49	44	75.0	70.6	64.0
358. Mavis	40	40	61	62	63	60	39	37	43	60	59	31	49.2	51.8	*
359. Maxine	62a	36a	74	73	67	71	40	29	73b	58b	30a	18a	63.2	53.4	263.0

Table 1 (Continued)
 Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave	Ave	Rank
	M	F	M	F	M	F	M	F	M	F	M	F			
360. Megan	74	82	67a	37a	46	36	67	83	68a	69a	55	50	64.4	61.4	197.0
361. Melanie	92	74	27a	45a	32	39	82	68	62	65	77a	53a	59.0	58.2	102.5
362. Melinda	68	76	55	50	42	51	58b	80b	63	67	57	69	57.2	64.8	197.0
363. Melissa	92a	77a	49	42	21b	47b	90	71	66	81	60a	66a	63.6	63.6	41.5
364. Melody	92	100	40	37	40	29	97	99	78	61	50	58	69.4	65.2	*
365. Meredith	78	79	41	56	47	50	78	78	61	63	53	45	61.0	65.2	263.0
366. Merle	57a	67a	65	44	49a	21	51	62	40	43	39b	34b	52.4	47.4	*
367. Merry	100	99	63	52	61	69	96	100	79	77	74	65	79.8	79.4	*
368. Michele	84	82	35	48	46	47	81	76	75	79	41a	74a	64.2	66.4	45.5
369. Michelle	80	70	52	42	41	31	70	60	60	50	51	48	60.6	50.6	32.5
370. Mildred	47	42	53a	41a	35	24	32	44	24a	16a	47a	38a	38.2	33.4	263.0
371. Mindy	96	94	33	39	29	28	99a	90a	76	54	75	55	66.6	61.0	263.0
372. Miriam	69	69	62a	42a	48	43	56a	73a	48	50	68	77	56.6	55.4	263.0
373. Mitzi	76	78	47	35	38	32	81	70	69	65	67	62	62.2	56.0	*
374. Moira	50	43	57	52	64	34	55	41	56	49	71	52	56.4	43.8	*
375. Molly	90	85	41	58	47	37	87	77	69	48	50	72	66.8	61.0	151.0
376. Mona	47	45	74a	44a	47a	29a	50a	53a	34	42	46	47	50.4	42.6	197.0
377. Monica	64a	48a	55a	66a	50	67	66	49	83	68	22	54	63.6	59.6	64.0
378. Muriel	70	86	49	36	26	37	64	85	44	61	65	60	50.6	61.0	*
379. Myra	60	73	29	17	25	18	59	47	48	50	43a	74a	44.2	41.0	*
380. Nada	39	48	30	64	31	57	34	62	52	61	46	43	37.2	58.4	*
381. Nadine	83	61	84a	56a	64	54	61	60	80b	73b	47	41	74.4	60.8	197.0
382. Nan	74	74	58	55	43	45	77	78	59	66	67	55	62.2	63.6	263.0
383. Nancy	99	68	57	48	56	66	89b	63b	86	65	57	60	77.4	62.0	263.0
384. Nancy	84	54	65	44	54a	37a	80	66	82	55	69a	52a	73.0	51.2	9.0
385. Nanette	77	75	43	31	35	27	78	64	58	51	52	60	58.2	49.6	*
386. Naomi	53	74	41	48	31	45	60	76	52	59	57	61	47.4	60.4	*
387. Natalie	80	77	44	44	32	32	82	73	81a	68a	46a	41a	63.8	58.8	102.5
388. Nellie	27	24	37	44	25	44	25	25	53a	39a	41a	20a	33.4	35.2	*
389. Nicki	77	84	28	41	40	55	78	72	74	66	38	65	59.4	63.6	*

Table 1 (Continued)
 Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave	Ave	Rank		
	M	F	M	F	M	F	M	F	M	F	M	F					
390. Nina	90	79	26	35	33	22	84	72	84	72	57	52	50	58	58.0	52.0	197.0
391. Noel	84	87	39b	80b	38a	76a	94	91	64	88	68	59	63.8	84.4	63.8	84.4	*
392. Nora	33a	54a	66	44	66	50	24b	54b	41	41	54	30	46.0	48.6	46.0	48.6	263.0
393. Norma	52	66	72a	30a	40	24	51	65	38	33	65	55	50.6	43.6	50.6	43.6	124.5
394. Olga	46	27	83	93	78	84	52a	27a	39	71	33a	34a	59.6	60.4	59.6	60.4	*
395. Olive	76	81	11	29	8	21	66	78	13b	46b	46a	61a	34.8	51.0	34.8	51.0	*
396. Olivia	94	82	52	54	56a	45a	90b	82b	74	68	69	44	73.2	66.2	73.2	66.2	*
397. Opal	92a	60a	45	57	41a	55a	87a	59a	60	72	61	54	65.0	67.6	65.0	67.6	*
398. Otis	38c	75c	94b	57b	57	46	48a	69a	30	40	45	51	53.4	57.4	53.4	57.4	*
399. Pamela	83	89	41	33	50	38	70	84	72	66	65	50	63.2	62.0	63.2	62.0	17.0
400. Pat	85	61	79	69	85	69	83a	64a	78	67	56	47	82.0	66.0	82.0	66.0	*
401. Patrice	76	69	53	39	44	38	85	72	68	65	38	48	65.2	56.6	65.2	56.6	*
402. Patricia	86	83	60	59	61a	46a	78	79	82	76	52	55	73.4	68.6	73.4	68.6	6.0
403. Patsy	63b	87b	41b	17b	19	9	57b	81b	44	52	55	47	44.8	49.2	44.8	49.2	*
404. Patti	77	87	56	50	57	37	87a	86a	62	65	72	78	67.8	65.0	67.8	65.0	263.0
405. Paula	94b	65b	55	55	48	61	81a	63a	79	63	64a	48a	71.4	61.4	71.4	61.4	102.5
406. Paulette	83	75	37	45	17	30	77	79	56	58	38	69	54.0	57.4	54.0	57.4	*
407. Pauline	75	80	38	54	48	37	68	87	51	58	57	65	56.0	63.2	56.0	63.2	263.0
408. Pearl	82	85	42	57	44	36	84	86	75	78	52	68	65.4	68.6	65.4	68.6	*
409. Peg	68	82	78a	53a	49	42	76a	84a	68	76	52	70	67.8	67.4	67.8	67.4	*
410. Peggy	72	75	50a	45a	16a	30a	74	74	46a	70a	53a	43a	51.6	58.8	51.6	58.8	197.0
411. Penelope	74	86	30	21	30	21	63	79	57	46	62	49	50.8	50.6	50.8	50.6	263.0
412. Penny	86	76	27	25	29	33	86	72	67	69	50	61	59.0	55.0	59.0	55.0	263.0
413. Phyllis	54	56	61	38	26	35	58	55	31	41	53	61	46.0	45.0	46.0	45.0	197.0
414. Polly	72a	89a	36	30	15	27	73a	82a	35a	57a	63	37	46.2	57.0	46.2	57.0	197.0
415. Priscilla	57	58	46	36	50	34	48	60	73	56	62	50	54.8	48.8	54.8	48.8	151.0
416. Rachel	90	69	64a	49a	53	47	84b	60b	85	58	54	46	75.2	56.6	75.2	56.6	151.0
417. Rae	62	50	72	85	62	40	68	51	60	79	61	51	64.8	61.8	64.8	61.8	*
418. Ramona	36	24	73	67	61	40	38	13	48	40	50	40	51.2	36.8	51.2	36.8	*
419. Randi	87b	66b	89	77	77	73	76	76	79	88	31a	62a	81.6	76.0	81.6	76.0	*

Table 1. (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave	Ave	Rank
	M	F	M	F	M	F	M	F	M	F	M	F			
420. Raquel	74	64	61a	78a	38b	73b	78a	55a	69	87	60b	38b	64.0	71.4	*
421. Ray	60	64	71a	90a	83a	72a	63	65	57	74	49	44	66.8	73.0	*
422. Rebecca	71	89	60	46	54	51	63	80	50	70	66	75	59.6	67.2	45.5
423. Regina	55	58	62	46	53	44	66	50	72	66	29	65	61.6	52.8	151.0
424. Renee	90	66	48	43	49	39	92a	64a	91	55	67	46	74.0	53.4	79.0
425. Rhoda	69	61	85	75	78	73	57	63	66	74	40	41	71.0	69.2	263.0
426. Rhonda	61	51	90	72	79	45	57	43	60	70	46	50	69.4	56.2	102.5
427. Rita	72	49	77	59	67	71	64	57	83	73	46	42	72.6	61.8	102.5
428. Robbin	89a	59a	30a	64a	28	38	87a	67a	74	65	53a	43a	61.6	58.6	*
429. Roberta	61	54	71	57	72a	34a	58	55	48	45	55	35	62.0	49.0	151.0
430. Robin	73	73	54	70	50a	68a	79	70	66	75	51	42	64.4	71.2	32.5
431. Robyn	72	70	56	66	54	58	75	71	82	72	44	49	67.8	67.4	197.0
432. Rochelle	50	47	42b	66b	33a	49a	69b	40b	64a	74a	40a	42a	51.6	55.2	*
433. Ronna	58	44	83	78	45	69	38	45	64	64	68a	39a	57.6	60.0	*
434. Rosa	74	83	53	89	37a	77a	77	84	77	74	60	77	63.6	81.4	*
435. Rosalie	61a	91a	36	37	32	27	58a	90a	53	53	48	58	48.0	59.6	*
436. Rosanna	78	77	74a	34a	52	32	75	70	82a	62a	39a	53a	72.2	55.0	263.0
437. Rosanne	85	77	71	53	67	43	78	65	65	64	69	65	73.2	60.4	*
438. Rose	92b	65b	49	52	52	52	82	66	75b	64b	49a	54a	70.0	61.0	71.0
439. Roseann	93a	46a	46	47	38a	23a	85b	46b	59	40	52a	56a	64.2	40.4	263.0
440. Rosemarie	76	90	49	46	51	40	78	78	55	54	52	67	61.8	61.6	151.0
441. Rosemary	80	80	50a	35a	50b	32b	78b	90b	53	56	48	58	62.2	58.6	87.0
442. Roxanna	46	43	61a	78a	61a	76a	56a	48a	54b	75b	49a	41a	55.6	64.0	*
443. Roxanne	60	55	69	69	44	78	43	50	55	83	61a	40a	54.2	67.0	*
444. Ruby	75	58	71	66	52a	75a	83	59	73	70	44	47	70.8	65.6	263.0
445. Ruth	78	88	73	55	45	50	75	50	79	52	55a	29a	68.0	65.0	79.0
446. Sallie	91	86	44a	28a	22	20	85	90	75a	50a	46	52	63.4	54.8	263.0
447. Sally	69	90	38a	61a	44	57	70b	95b	58	76	60	53	55.8	75.8	54.5
448. Sandra	87	63	60	39	43	44	71	69	68	46	62	62	65.8	52.2	*
449. Sara	80	85	58a	38a	35a	29a	74	80	72	72	58a	67a	63.8	60.8	263.0

Table 1 (Continued)
 Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave	Ave	Rank
	M	F	M	F	M	F	M	F	M	F	M	F			
450. Sarah	72a	94a	62a	30a	70b	27b	82	84	84	58	56	75	74.0	58.6	151.0
451. Shannon	79a	83a	39a	53a	27	43	81	82	62	70	50a	54a	57.6	66.2	197.0
452. Sharon	61	63	57	49	65	40	64	64	73	53	46	43	64.0	53.8	36.0
453. Shauna	85	81	52a	49a	29a	33a	82	78	65a	74a	44a	61a	62.6	63.0	*
454. Sheila	88	63	64	50	53	69	82	58	87	64	73a	31a	74.8	60.8	71.0
455. Shelley	87	68	52	25	36	34	88a	56a	72	60	50	65	67.0	48.6	197.0
456. Shelly	75	60	58	52	48a	49a	73	58	76	69	36a	24a	66.0	57.6	151.0
457. Sheri	88	80	37b	66b	17b	68b	78	81	75	81	43a	34a	59.0	75.2	197.0
458. Sherri	82	75	66a	40a	66	49	79	74	85	55	50	64	75.6	58.6	263.0
459. Sherrie	87	65	59	56	56	52	90b	61b	69	80	69a	45a	72.2	62.8	*
460. Sherry	83a	53a	62	58	42	39	81a	54a	86	70	80b	50b	70.8	54.8	102.5
461. Sherry1	75	53	23a	48a	38	42	75a	42a	53	58	78	60	52.8	48.6	*
462. Sheryl	75	63	44	47	44	38	73	62	65	49	60	50	60.2	51.8	197.0
463. Shirley	66a	85a	32b	55b	26b	42b	84a	79a	31a	57a	59a	35a	47.8	63.6	102.5
464. Silvia	78	73	52	48	51	45	57	58	74	69	54	50	62.4	58.6	*
465. Sondra	57	70	66	39	50	33	54	62	78	70	25	65	61.0	54.8	263.0
466. Stacy	63	57	45	38	35	32	69	55	65	59	52	54	55.4	48.2	197.0
467. Stella	40a	56a	77a	66a	60	56	36a	58a	46	47	29b	47b	51.8	56.6	*
468. Stephanie	75	77	62	59	69	48	81	81	76	70	54	61	72.6	67.0	124.5
469. Sue	91	81	49	63	50	52	84	80	61	74	49	58	67.0	70.0	151.0
470. Susan	98	67	66	70	53	46	93	77	81	58	54	39	78.2	63.6	2.0
471. Susanne	86	71	48a	62a	56	58	88	74	73	80	57	60	70.2	69.0	151.0
472. Suzanna	85	77	30a	61a	50	63	86	69	80	86	62	58	66.2	71.2	*
473. Suzanne	91b	86b	54b	52b	39a	47a	88a	70a	79	63	56a	50a	70.2	63.6	29.5
474. Sybil	44a	13a	45a	64a	25	40	38a	12a	48a	42a	62a	44a	40.0	34.2	*
475. Sylvia	54	51	36	33	43	39	53	44	63	52	25	83	49.8	43.8	197.0
476. Tamara	75	79	60	65	51	63	69a	93a	71	72	60	38	65.2	74.4	124.5
477. Tanya	85b	75b	73a	50a	72	51	78	59	92b	85b	46	36	80.0	64.0	197.0
478. Tara	78	66	60	79	46	70	57	60	66	83	61	45	61.4	71.6	151.0
479. Teresa	76	49	59	69	66	76	71	64	69	60	64a	45a	68.2	63.6	87.0

Table 1 (Continued)

Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
480. Teresita	79	78	54	50	34	34	71	82	66	64	67	44			*
481. Teri	85	85	50a	71a	50	57	87	77	73	81	59	47	69.0	74.2	*
482. Terrell	47a	56a	72	87	56	69	44	59	67	83	52	48	57.2	70.8	*
483. Terry	78	84	59b	75b	38c	70c	79	73	63a	87a	36a	42a	63.4	77.8	151.0
484. Terry	93	97	59	50	52	56	84	85	73	55	72	60	72.2	68.6	197.0
485. TheIma	40	63	76	58	45	40	27	62	41	28	74	56	45.8	50.2	*
486. Theodora	47	38	73	68	46	50	54	50	68	73	35a	83a	57.6	55.8	*
487. Theresa	84	76	49	59	36	54	77	69	63	68	69	47	61.8	65.2	41.5
488. Therese	79	69	80	74	66	64	76	78	71	73	62	56	74.4	71.6	263.0
489. Tina	72	76	64a	34a	71a	17a	56a	82a	64	50	68	57	65.4	51.8	102.5
490. Toni	84	72	66a	79a	43	81	66a	72a	76	83	59a	49a	67.0	77.4	197.0
491. Tracey	92	81	46	73	25	48	87a	72	87	92	60	61	67.4	73.2	102.5
492. Tracy	80	87	53b	71b	71	66	78a	67a	71a	87a	64a	32a	70.6	75.6	54.5
493. Trudy	63a	67a	53	62	24	31	69	68	40	53	64	44	49.8	56.2	263.0
494. Twila	54	57	40a	36a	43b	27b	53a	33a	50	37	32a	45a			*
495. Una	49	65	58	60	35	46	50	67	26	50	55	50	43.6	57.6	*
496. Ursula	62	46	67	55	40	43	63	53	62	56	55	68	58.8	50.6	*
497. Val	88	66	55	57	44	59	82	82	71	68	57	50	68.0	66.4	*
498. Valeria	77	58	63	47	58	50	69	61	71	60	47	34	67.6	55.2	*
499. Valerie	82	63	57	71	66	64	82	62	88	72	62	53	75.0	66.4	58.5
500. Vanessa	82a	42a	59	62	60	55	73a	50a	82	66	42b	57b	71.2	55.0	197.0
501. Vaughan	41	58	66	79	53	75	42	61	68	68	27	70	54.0	68.2	*
502. Vera	72	58	29	21	16	26	77	69	47b	29b	57	50	48.2	40.6	*
503. Verna	48	39	53	49	47	29	48	31	39	38	65	56	47.0	37.2	*
504. Vernetta	63	51	62	59	49	36	68	48	64	43	43	53	61.2	47.4	*
505. Veronica	61b	36b	63a	72a	56b	74b	71b	26b	70a	67a	41c	48c	64.2	55.0	151.0
506. Vicki	96a	55a	71	44	60	44	84	46	80	45	73	47	78.2	46.8	87.0
507. Vickie	82	85	26	37	38	33	76	77	59	73	30	73	56.2	61.0	*
508. Vicky	86	63	63	73	54	62	69	61	70	74	59	44	68.4	66.6	*
509. Victoria	82	52	80b	61b	73	66	64	52	89a	76a	31a	33a	77.6	61.4	102.5

Table 1 (Continued)
 Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
510. Virginia	87	90	62	58	62	55	75a	83a	78	75	65	76	72.8	72.2	197.0
511. Vivian	62	72	53	54	44	45	57a	70a	73	51	57	59	57.8	58.4	*
512. Wanda	50	23	68	67	60	59	58	34	74	57	48	34	62.0	48.0	*
513. Wendy	74	65	75b	33b	45	22	70	74	74	64	47	62	67.6	51.6	54.5
514. Wilma	50a	81a	66	49	50	38	56a	75a	38	42	71	52.0	57.0	*	
515. Winifred	59	56	30	17	39a	8a	58	53	43a	15a	38a	67a	45.8	29.8	*
516. Yolanda	46	45	69	59	42	45	50	42	45	50	44	36	50.4	48.2	*
517. Yvette	57	58	53	65	37	58	52	55	54	58	75	43	50.6	58.8	263.0
518. Yvonne	58	56	64	67	53	61	74	63	84	74	31	74	66.6	64.2	263.0

Note. Within each group the following scores are significant at the levels indicated: 21-27, 73-78 <.05; 14-20, 79-86 <.01; 7-13, 87-93 <.001; 1-6, 94-99 <.0001.

Differences between names on the same dimension *within* a sex group are probably significant at the .05 level if they are 17 units apart. The significance level of the differences between the sexes is indicated by suffix letters following the comparison pairs,

a = $p < .05$, b = $p < .01$, c = $p < .001$.

In determining the significance of scores between the sexes, not only is the average or mean score important, but also the pattern of the scores.

Average scores for men and women were computed on only the first five dimensions since the *Calm-Emotional* dimension did not correlate with the others. As mentioned in the text, *Calm* appears to be a positive attribute for men whereas for women, *Emotional* appears to be more of a positive attribute.

Table 2

Mean Personality Dimension Scores of Names By Sex: Alphabetical Order

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
352. Mary	86	100	51	56	49	56	88	95	69	74	74	43	68.6	76.2	1.0
470. Susan	98	67	66	70	53	46	93	77	81	58	54	39	78.2	63.6	2.0
290. Lisa	94	73	41	47	14	33	95	80	76	64	67	52	64.0	59.4	3.0
251. Karen	91	84	66	50	53	68	85	81	77	73	59	58	74.4	71.2	4.0
288. Linda	91	71	78a	46a	77	54	86b	66b	94	71	77	49	85.2	61.6	5.0
402. Patricia	86	83	60	59	61a	46a	78	79	82	76	52	55	73.4	68.6	6.0
31. Barbara	86	86	54a	69a	42b	63b	80	75	74	74	49b	42b	67.2	73.4	7.5
257. Kathleen	90	75	43	57	48	69	84	79	73a	59a	41b	67b	67.6	67.8	7.5
384. Nancy	84	54	65	44	54a	37a	80	66	82	55	69a	52a	73.0	51.2	9.0
135. Elizabeth	92	99	51	45	53	45	91	93	75	75	60	50	72.4	71.4	11.0
96. Cynthia	78	65	43a	47a	34a	49a	75	59	55	74	55a	41a	57.0	58.8	11.0
105. Deborah	72a	44a	64	58	64a	34a	73a	45a	71	58	51a	63a	68.8	47.8	11.0
330. Margaret	85	85	67	55	67	67	77	77	74	75	69	53	73.0	73.2	13.5
60. Carol	90	83	54	64	45	49	77	74	75	69	59	63	68.2	67.8	13.5
248. Julie	88	82	38a	62a	69a	54a	89	81	79	78	50	62	72.6	71.4	15.5
81. Christine	86	93	63a	41a	74	40	80	82	74	54	48	76	75.4	62.0	15.5
399. Pamela	83	89	41	33	50	38	70	84	72	66	65	50	63.2	62.0	17.0
274. Laura	93	79	74a	57a	57	59	78	82	74	68	61b	34b	75.2	69.0	18.0
16. Amy	88	80	44a	62a	51	49	88	76	69	72	68	47	68.0	67.8	20.0
300. Lori	88a	55a	58	46	36a	30a	91	69	82	70	62a	58a	71.0	54.0	20.0
78. Cheryl	92a	62a	61	50	38	82a	51a	78	56	69	38	70.2	51.4	20.0	
114. Diane	91	72	67	63	39	33	94	72	85	75	70a	54a	75.2	63.0	22.5
67. Catherine	86	94	57	63	61	50	76	94	84	89	68b	63b	72.8	78.0	22.5
120. Donna	85	64	62	65	44	61	69	66	68	68	70	43	65.6	64.8	24.0
265. Kimberly	87	82	32	50	34	35	79a	85a	69	70	63	55	60.2	64.4	26.5
106. Debra	77	66	43	64	38	46	75	66	61	77	54	46	58.8	63.8	26.5
243. Judith	66	56	78	71	34	61	73	53	47	62	38	59.6	60.6	26.5	
261. Kelly	91	84	40	22	52	51	87	73	80	60	68	60	70.0	58.0	26.5
473. Suzanne	91b	86b	54b	52b	39a	47a	88a	70a	79	63	56a	50a	70.2	63.6	29.5

Table 2 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
224. Jennifer	94	85	46	58	49	56	87	91	75	77	66	68	70.2	73.4	29.5
369. Michelle	80	70	52	42	41	31	70	60	60	50	51	48	60.6	50.6	32.5
39. Beth	96	98	55	39	72b	32b	90	91	77	74	50	57	78.0	66.8	32.5
430. Robin	73	73	54	70	50a	68a	79	70	66	75	51	42	64.4	71.2	32.5
136. Ellen	77	82	41	49	28	45a	75a	82a	57	61	48	43	55.6	63.8	32.5
318. Lynn	91	87	74c	36c	63a	32a	81	88	77a	62a	62b	22b	77.2	61.0	36.0
20. Ann	89	89	50	40	40a	44a	91a	94a	78	72	53	78	69.6	67.8	36.0
452. Sharon	61	63	57	49	65	40	64	64	73	53	46	43	64.0	53.8	36.0
209. Janet	82	80	51	64	47	45	90	70	80	73	55	62	70.0	66.4	39.0
111. Denise	94b	62b	53	58	42	50	87a	50a	79a	52a	47b	22b	71.0	54.4	39.0
23. Anne	89	100	41	56	34	55	85	85	98	77	86	48	65.2	79.0	39.0
363. Melissa	92a	77a	49	42	21b	47b	90	71	66	81	60a	66a	63.6	63.6	41.5
487. Theresa	84	76	49	59	36	54	77	69	63	68	69	47	61.8	65.2	41.5
263. Kim	98	70	43	58	47	54	97	71	89	82	58	38	74.8	67.0	45.5
368. Michele	84	82	35	48	46	47	81	76	75	79	41a	74a	64.2	66.4	45.5
102. Dawn	81	86	53	50	40	42	71	82	63	77	51	77	61.6	67.4	45.5
422. Rebecca	71	89	60	46	54	51	63	80	50	70	66	75	59.6	67.2	45.5
233. Joanne	78	68	44	52	35	35	74	54	51	56	70	50	56.4	53.0	45.5
64. Carolyn	77	75	55	83	40a	71a	79	75	81	82	48	45	66.4	77.2	45.5
278. Laurie	83	78	61	46	61	32	78	75	64	61	78a	35a	69.4	58.4	50.5
230. Joan	82	84	42b	76b	58	62	82	77	63	67	50	50	65.4	73.2	50.5
52. Brenda	81	57	68	68	56a	28a	76a	57a	75	50	69	56	71.2	52.0	50.5
228. Jill	84a	70a	55	51	51	68	78	75	77	67	49	54	69.0	66.2	50.5
513. Wendy	74	65	75b	33b	45	22	70	74	74	64	47	62	67.6	51.6	54.5
89. Colleen	70	70	50	57	34	51	70a	71a	66	51	70	64	58.0	60.0	54.5
447. Sally	69	90	38a	61a	44	57	70b	95b	58	76	60	53	55.8	75.8	54.5
492. Tracy	80	87	53b	71b	71	66	78a	67a	71a	87a	64a	32a	70.6	75.6	54.5
218. Jean	84	78	69	53	56b	30b	84	87	80	81	62	62	74.6	65.8	58.5
351. Martha	76	79	69b	41b	52a	22a	72	75	71	47	64	54	68.0	52.8	58.5
51. Bonnie	89a	68a	39	37	34	44	80	78	68	48	53	58	62.0	55.0	58.5

Table 2 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
506. Vicki	96a	55a	71	44	60	44	84	46	80	45	73	47	78.2	46.8	87.0
128. Elaine	64	84	60	42	44	44	60	80	82	73	59	41	62.2	64.6	102.5
387. Natalie	80	77	44	44	32	32	82	73	81a	68a	46a	41a	63.8	58.8	102.5
170. Gina	74	61	50	61	38	55	71	59	83	67	49	40	63.2	60.6	102.5
405. Paula	94b	65b	55	55	48	61	81a	63a	79	63	64a	48a	71.4	61.4	102.5
44. Beverly	68	75	75	58	46	46	76	74	58	58	65	66	64.6	62.2	102.5
361. Melanie	92	74	27a	45a	32	39	82	68	62	65	77a	53a	59.0	58.2	102.5
211. Janice	82	76	53	49	48	53	78	77	76	74	52	62	67.4	65.8	102.5
463. Shirley	66a	85a	32b	55b	26b	42b	84a	79a	31a	57a	59a	35a	47.8	63.6	102.5
63. Caroline	83	89	28a	56a	54	46	83	86	62	66	45	70	62.0	68.6	102.5
338. Marian	87	92	58c	26c	27	21	86a	92a	65	77	47	44	64.6	61.6	102.5
249. June	94	98	49	62	47	49	93	93	92	81	44	57	75.0	76.6	102.5
460. Sherry	83a	53a	62	58	42	39	81a	54a	86	70	80b	50b	70.8	54.8	102.5
24. Annette	85	75	41	45	34	34	74	70	58	54	57	57	58.4	55.6	102.5
339. Marianne	83	87	61	39	57	33	80	82	87	63	67	53	73.6	60.8	102.5
207. Jane	76	91	35	56	43	39	74	86	68	57	54	62	59.2	65.8	102.5
509. Victoria	82	52	80b	61b	73	66	64	52	89a	76a	31a	33a	77.6	61.4	102.5
18. Angela	84	66	41	45	28	32	79a	71a	64	62	53a	74a	59.2	55.2	102.5
427. Rita	72	49	77	59	67	71	64	57	83	73	46	42	72.6	61.8	102.5
241. Joyce	92	85	45	54	35	50	93	80	71	75	63	54	67.2	68.8	102.5
489. Tina	72	76	64a	34a	71a	17a	56a	82a	64	50	68	57	65.4	51.8	102.5
213. Janine	92	74	57	52	33	34	83	67	69	70	50a	39a	66.8	59.4	102.5
426. Rhonda	61	51	90	72	79	45	57	43	60	70	46	50	69.4	56.2	102.5
245. Julia	87	85	58	55	44	55	90	87	74	79	58	59	70.6	72.2	102.5
491. Tracey	92	81	46	73	25	48	87a	72	87	92	60	61	67.4	73.2	102.5
101. Darlene	84a	58a	64	46	64	44	78a	54a	87a	52a	44a	23a	75.4	50.8	124.5
275. Laurel	78	80	47	55	48	41	65	81	59	68	65	62	59.4	65.0	124.5
197. Irene	73	75	58	57	28a	44a	78	58	65	58	28a	39a	60.4	58.4	124.5
11. Allison	86a	74a	33c	61c	26a	51a	80	58	76a	79a	39a	47a	60.2	64.6	124.5
59. Carmen	56	68	90b	62b	75	63	55	73	67	68	45	39	70.6	66.8	124.5

Table 2 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave	Ave	Rank
	M	F	M	F	M	F	M	F	M	F	M	F			
393. Norma	52	66	72a	30a	40	24	51	65	38	33	65	55	50.6	43.6	124.5
235. Jody	80	70	63	53	57	72	64	76	78	70	70	70	68.8	66.4	124.5
476. Tamara	75	79	60	65	51	63	69a	93a	71	72	60	38	65.2	74.4	124.5
116. Dianne	83a	58a	66	70	78	49	79	62	77	68	42	57	76.6	61.4	124.5
316. Lynda	77	86	65	49	60	56	70	83	74	62	38a	71a	69.2	67.2	124.5
174. Gloria	70	64	58	36	37	35	66	76	63	71	70	58	58.8	56.4	124.5
468. Stephanie	75	77	62	59	69	48	81	81	76	70	54	61	72.6	67.0	124.5
41. Betty	70b	95b	41	52	19a	46a	82	86	77	66	45a	50a	57.8	69.0	124.5
276. Lauren	79a	45a	66	64	63	62	71a	49a	68a	55a	61	45	69.4	55.0	124.5
231. Joann	80	74	42b	62b	42	38	83a	68a	68	76	53a	52a	63.0	63.6	124.5
327. Marcia	82	64	48	60	26	48	76	63	52	54	71	62	56.8	57.8	124.5
91. Constance	79c	39c	56	58	50	48	73a	46a	63	55	60a	52a	64.2	49.2	124.5
183. Heather	100b	76b	46	26	52b	26b	99	90	86	47	49	80	76.6	53.0	124.5
75. Charlotte	70a	77a	52a	32a	32a	10a	60	70	70	38	52	50	56.8	45.4	124.5
65. Carrie	82	91	38a	34a	50b	27b	84	85	75	67	43	44	65.8	60.8	124.5
440. Rosemarie	76	90	49	46	51	40	78	78	55	54	52	67	61.8	61.6	151.0
259. Katrina	76b	51b	30a	54a	34a	50a	80a	56a	86a	75a	67a	51a	61.2	57.2	151.0
344. Marjorie	73a	86a	52a	56a	23b	51b	70b	90b	57b	76b	52a	40a	55.0	71.8	151.0
132. Elisabeth	89	90	42	50	32	25	86	86	82	68	67	77	66.2	63.8	151.0
505. Veronica	61b	36b	63a	72a	56b	74b	71b	26b	70a	67a	41c	48c	64.2	55.0	151.0
158. Frances	79	83	37a	54a	30	38	71	75	68	68	48	49	57.0	63.6	151.0
299. Loretta	82	78	66	71	71	66	78	76	68	73	52	48	73.0	72.8	151.0
27. April	91a	82a	41	15	36	23	90	89	75a	48a	66	75	66.6	51.4	151.0
415. Priscilla	57	58	46	36	50	34	48	60	73	56	62	50	54.8	48.8	151.0
264. Kimberley	81	90	47c	16c	28	29	72	93	60	63	51	42	57.6	58.2	151.0
375. Molly	90	85	41	58	47	37	87	77	69	48	50	72	66.8	61.0	151.0
104. Debbie	83	68	62	55	52	46	81	76	82	65	70	47	72.0	62.0	151.0
483. Terri	78	84	59b	75b	38c	70c	79	73	63a	87a	36a	42a	63.4	77.8	151.0
203. Jacquelyn	92	84	71	66	71	66	90a	82a	79	86	49	50	80.6	76.8	151.0
303. Lorraine	70	66	57a	68a	42a	50a	68a	74a	63a	73a	47b	58b	60.0	66.2	151.0

Table 2 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
53. Bridget	76	78	58	62	66	52	78	72	73	67	47	53	70.2	66.2	197.0
307. Louise	72	76	74a	41a	48	31	74	71	61	37	53	51	65.8	51.2	197.0
190. Holly	85	80	65	55	49	47	72	78	66	67	56	55	67.4	65.4	197.0
413. Phyllis	54	56	61	38	26	35	58	55	31	41	53	61	46.0	45.0	197.0
98. Dana	58	51	57	66	60	46	62	39	53	67	47	58	58.0	53.8	197.0
362. Melinda	68	76	55	50	42	51	58b	80b	63	67	57	69	57.2	64.8	197.0
234. Jodi	82	64	65a	54a	54	47	78	62	80a	58a	49a	41a	71.8	57.0	197.0
12. Allison	81	75	52	40	41	51	69	74	59	64	63	58	60.4	60.8	197.0
36. Bernadette	81	58	83	82	80	79	75a	45a	67	88	62	48	77.2	70.4	197.0
294. Lois	84	82	67	35	49	42	75	82	54	40	70	51	65.8	56.2	197.0
151. Evelyn	87	65	66a	42a	48	45	64	65	78	59	65a	28a	68.6	55.2	197.0
451. Shannon	79a	83a	39a	53a	27	43	81	82	62	70	50a	54a	57.6	66.2	197.0
118. Dolores	70	52	54	52	30a	51a	55	47	53	43	57	42	52.4	49.0	197.0
381. Nadine	83	61	84a	56a	64	54	61	60	80b	73b	47	41	74.4	60.8	197.0
262. Kerry	76	87	31	45	35	48	92	90	66	82	37	62	60.0	70.4	197.0
466. Stacy	63	57	45	38	35	32	69	55	65	59	52	54	55.4	48.2	197.0
68. Cathleen	75	79	52	51	34	39	71	74	70	61	65	52	60.4	60.8	197.0
312. Lucinda	47a	75a	62	50	74	34	41b	68b	37	55	49	70	52.2	56.4	197.0
192. Ida	73	36	62	68	48	52	71a	41a	50	41	74	59	60.8	47.6	197.0
410. Peggy	72	75	50a	45a	16a	30a	74	74	46a	70a	53a	43a	51.6	58.8	197.0
74	71	69	70	42	59	78	74	64	73	43	76	65.4	69.4	197.0	
376. Mona	47	45	74a	44a	47a	29a	50a	53a	34	42	46	47	50.4	42.6	197.0
232. Joanna	81	82	53	46	30	39	80	85	68	63	59	55	62.4	63.0	197.0
510. Virginia	87	90	62	58	62	55	75a	83a	78	75	65	76	72.8	72.2	197.0
32. Beatrice	56	78	62	61	28	54	44	67	28	41	79	48	43.6	60.2	197.0
462. Sheryl	75	63	44	47	44	38	73	62	65	49	60	50	60.2	51.8	197.0
185. Helen	54a	88a	61a	71a	54	57	58a	85a	46	82	67	56	54.6	76.6	197.0
484. Terry	93	97	59	50	52	56	84	85	73	55	72	60	72.2	68.6	197.0
129. Eleanor	64	71	53	52	46	46	67	83	72	56	49	71	60.4	61.6	197.0
414. Polly	72a	89a	36	30	15	27	73a	82a	35a	57a	63	37	46.2	57.0	197.0

Table 2 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave	Ave	Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
239. Josephine	73a	58a	42a	63a	54	39	67	63	69	39	43a	55a	61.0	52.4	197.0
475. Sylvia	54	51	36	33	43	39	53	44	63	52	25	83	49.8	43.8	197.0
55. Candace	82	83	37a	70a	27b	70b	85	77	80	82	53a	38a	62.2	76.4	197.0
457. Sheri	88	80	37b	66b	17b	68b	78	81	75	81	43a	34a	59.0	75.2	197.0
266. Kristen	100c	67c	49	35	61	34	96a	76a	89a	58a	56	59	79.0	54.0	197.0
477. Tanya	85b	75b	73a	50a	72	51	78	59	92b	85b	46	36	80.0	64.0	197.0
99. Danielle	72	83	43	42	38	36	65	74	75	76	49	60	58.6	62.2	197.0
455. Shelley	87	68	52	25	36	34	88a	56a	72	60	50	65	67.0	48.6	197.0
247. Julianne	83	70	41a	74a	24	42	76	78	74	74	47	58	59.6	67.6	197.0
37. Bernice	66	58	50	62	37	63	62	58	22a	46a	53	45	47.4	57.4	197.0
240. Joy	98a	100a	50	57	51a	51a	98	94	85	82	62a	34a	76.4	76.8	197.0
126. Edna	73a	64a	61	61	38a	32a	72	60	52	40	45	42	59.2	51.4	197.0
79. Chris	88	69	71	74	54	47	84	66	79	73	63	49	75.2	65.8	197.0
133. Elise	91	79	55	53	49	56	84a	85a	62	61	47	64	68.2	66.8	197.0
95. Crystal	79	75	30	53	36	34	75	78	87	65	42	61	61.4	61.0	197.0
123. Doris	76b	52b	62a	43a	49	54	70	61	43	54	64	55	60.0	52.8	197.0
100. Daphne	78	79	44a	30a	31a	28a	69b	84b	67a	27a	30	63	57.8	49.6	197.0
281. Leigh	58b	98b	42b	67b	37	53	72a	95a	61a	88a	38a	53a	54.0	80.2	263.0
164. Gayle	85	73	82	64	54	49	83	68	68	62	71	56	74.4	63.2	263.0
517. Yvette	57	58	53	65	37	58	52	55	54	58	75	43	50.6	58.8	263.0
71. Cecilia	74	70	58	41	66	52	73	62	66	70	51	66	67.4	59.0	263.0
349. Marsha	77	79	66	47	57	45	66	77	79	59	64	66	69.0	61.4	263.0
217. Jayne	89a	66a	48a	34a	40	52	79	73	70a	59a	48a	54a	65.2	56.8	263.0
425. Rhoda	69	61	85	75	78	73	57	63	66	74	40	41	71.0	69.2	263.0
131. Elisa	84	81	51a	35a	33	30	86	76	64a	68a	57	45	63.6	58.0	263.0
333. Margo	62	64	62a	83a	45a	81a	74	70	56b	90b	53	47	59.8	77.6	263.0
198. Iris	67	65	57	47	33	42	70	58	63	64	77a	34a	58.0	55.2	263.0
493. Trudy	63a	67a	53	62	24	31	69	68	40	53	64	44	49.8	56.2	263.0
19. Anita	66	79	50	50	54a	45a	64a	78a	54	69	60	50	57.6	64.2	263.0
392. Nora	33a	54a	66	44	66	50	24b	54b	41	41	54	30	46.0	48.6	263.0

Table 2 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
260. Kay	74b	97b	47a	62a	37	50	85	92	65a	85a	48	62	61.6	77.2	263.0
444. Ruby	75	58	71	66	52a	75a	83	59	73	70	44	47	70.8	65.6	263.0
90. Connie	88a	64a	65b	31b	64a	42a	80	67	80b	50b	36	23	75.4	50.8	263.0
301. Lorie	75	82	36	41	52a	31a	83a	70a	69	66	80	51	63.0	58.0	263.0
143. Emma	85b	69b	56a	26a	36	25	72	78	43	23	56	63	58.4	44.2	263.0
2. Ada	71	83	50	59	39	41	59a	80a	51	34	59	60	54.0	59.4	263.0
57. Candy	88	90	23	33	26	37	91	85	70	64	54	52	59.6	61.8	263.0
353. Maryann	83	79	10b	63b	18	50	84	76	80	68	38	52	55.0	67.2	263.0
223. Jennie	81	93	49	45	56	34	87	98	80	80	46	69	70.6	70.0	263.0
404. Patti	77	87	56	50	57	37	87a	86a	62	65	72	78	67.8	65.0	263.0
115. Dianna	91a	60a	66	40	66a	35a	93a	47a	78	71	58	48	78.8	50.6	263.0
306. Louisa	64a	97a	44	54	22	47	57a	94a	61	68	40a	60a	49.6	72.0	263.0
177. Gretchen	64a	54a	61b	87b	44a	52a	78b	59b	60a	64a	55a	58a	61.4	63.2	263.0
465. Sondra	57	70	66	39	50	33	54	62	78	70	25	65	61.0	54.8	263.0
34. Belinda	52	69	63	48	36	39	49a	73a	39	45	61	43	47.8	54.8	263.0
371. Mindy	96	94	33	39	29	28	99a	90a	76	54	75	55	66.6	61.0	263.0
253. Karla	60	68	64	71	59	59	65	70	62	71	69	44	62.0	67.8	263.0
449. Sara	80	85	58a	38a	35a	29a	74	80	72	72	58a	67a	63.8	60.8	263.0
107. Deidre	54	76	50	62	33	38	60	77	63	66	53	59	52.0	63.8	263.0
277. Lauri	83a	55a	43	46	22	22	85b	65b	65	76	50	60	59.6	52.8	263.0
167. Georgia	58a	84a	42b	67b	27b	44b	64b	79b	35a	78a	47b	54b	45.2	70.4	263.0
518. Yvonne	58	56	64	67	53	61	74	63	84	74	31	74	66.6	64.2	263.0
66. Carroll	66a	96a	61	57	40	64	55a	88a	61	71	75	52	56.6	75.2	263.0
350. Marta	62	56	71	52	66	53	60	64	75	63	50	58	66.8	57.6	263.0
210. Janette	96	83	51	50	49	64	80	76	83	64	71	46	71.8	67.4	263.0
407. Pauline	75	80	38	54	48	37	68	87	51	58	57	65	56.0	63.2	263.0
125. Edith	60	74	20a	43a	31	23	63	71	7	33	56	82	36.2	48.8	263.0
283. Lesley	74	77	46	48	34	46	77	78	68	79	41	66	59.8	65.6	263.0
193. Ilene	86a	71a	66a	42a	64	40	88a	68a	64	49	49a	68a	73.6	54.0	263.0
488. Therese	79	69	80	74	66	64	76	78	71	73	62	56	74.4	71.6	263.0

Table 2 (Continued)

Name	Good		Strong		Active		Sincere		Intell		Calm		Ave		Rank
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
25. Antoinette	76	61	54	43	42	44	63	57	67	75	44	43	60.4	56.0	263.0
383. Nanci	99	68	57	48	56	66	89b	63b	86	65	57	60	77.4	62.0	263.0
254. Katharine	94	95	70b	58b	48	62	82	89	74	83	46	50	73.6	77.4	263.0
436. Rosanna	78	77	74a	34a	52	32	75	70	82a	62a	39a	53a	72.2	55.0	263.0
117. Dinah	76b	85b	48a	49a	39a	45a	77a	78a	76b	63b	49a	60a	63.2	64.0	263.0
365. Meredith	78	79	41	56	47	50	78	78	61	63	53	45	61.0	65.2	263.0
157. Fran	62	69	70	42	59	31	69	74	62	64	36	46	64.4	56.0	263.0
7. Alexandra	67	26	88	74	86	80	73b	33b	82	76	49a	47a	79.2	57.8	263.0
73. Celia	69	71	50a	32a	62a	26a	64	60	53	59	63	66	59.6	49.6	263.0
382. Nan	74	74	58	55	43	45	77	78	50	67	55	62.2	63.6	263.0	
237. Jolene	92	62	52	66	32	38	91	58	60	57	45a	68a	65.4	56.2	263.0
411. Penelope	74	86	30	21	30	21	63	79	57	46	62	49	50.8	50.6	263.0
188. Hillary	61	93	62a	36a	32	49	50b	88b	41	65	61	53	49.2	66.2	263.0
354. Maryellen	85a	96a	52	52	40	45	89	95	81	72	66	65	69.4	72.0	263.0
222. Jenifer	90	85	69	33	57	44	82	78	89	64	72	50	77.4	60.8	263.0
4. Adrienne	84	69	66	70	51	71	79	72	65	84	68	44	69.0	73.2	263.0
172. Glenda	51	45	66	70	45	49	38	45	63	49	47	41	52.6	51.6	263.0
370. Mildred	47	42	53a	41a	35	24	32	44	24a	16a	47a	38a	38.2	33.4	263.0
229. Jo	69	67	71b	86b	50	55	74	68	74	78	54a	45a	67.6	70.8	263.0
458. Sherri	82	75	66a	40a	66	49	79	74	85	55	50	64	75.6	58.6	263.0
195. Ina	44	50	34	38	38a	16a	47	48	54	35	58	71	43.4	37.4	263.0
359. Maxine	62a	36a	74	73	67	71	40	29	73b	58b	30a	18a	63.2	53.4	263.0
168. Geraldine	62	69	70	78	52	57	58	57	71	52	72	47	62.6	62.6	263.0
412. Penny	86	76	27	25	29	33	86	72	67	69	50	61	59.0	55.0	263.0
178. Gwen	74	65	56	50	40	51	74	66	61	52	72a	37a	61.0	56.8	263.0
372. Miriam	69	69	62a	42a	48	43	56a	73a	48	50	68	77	56.6	55.4	263.0
173. Glenna	67a	29a	54a	62a	38	57	65a	39a	42	59	55	48	53.2	49.2	263.0
439. Roseann	93a	46a	46	47	38a	23a	85b	46b	59	40	52a	56a	64.2	40.4	263.0
191. Hope	100	99	53a	42a	35	42	74	99	88	78	62	57	70.0	72.0	263.0
446. Sallie	91	86	44a	28a	22	20	85	90	75a	50a	46	52	63.4	54.8	263.0

Note. The last column shows the rank of each name based on frequency. Thus, *Mary* was the most common name on the campus and has a rank of 1. Many names were tied in frequency resulting in giving the same rank to more than one name. *Barbara* and *Kathleen* both tied for position after rank 6, taking places 7 and 8. This resulted in the rank of 7.5 being divided between them. For further information, please see the note at the end of Table 1.

When comparisons are made between the sexes, several computations have to be made using the Mann-Whitney test for independent groups (SIEGEL, 1956). Because of the nature of the semantic differential, the assumed axes for E, P, and A (and probably other dimensions as well) vary in length from sample to sample. Thus, in order to test whether *Linda* (rating on Strong by men is 78; by women, 46) is really rated differently, it is first necessary to compare the *Strong-linda* scores for men with those of women. It is also necessary to compare the *Weak-linda* scores for men with those of women. These comparisons show that the *Strong-linda* scores differ at the .05 level which is indicated by the suffix letter a following the scores of 78 and 46 to indicate the difference level. The *Weak-linda* differences are not significant. In this report the suffix letters indicate significance level between the name and *either* reference concept. For further information on the procedure, see LAWSON, METIVIER, and METIVIER (1984b).

In order to obtain some idea of the overall trend of the names, averages were computed on the six dimensions for men and for women. Table 1 also shows in the last column the rank for frequency of the names on the Fredonia campus. The names which were not on the campus have an asterisk.

Table 2 shows the Fredonia names in rank order, the most common name, *Mary*, ranks first followed by the others. It was possible to rank only the first 299 names since only that number appeared on the campus during the time of this investigation. Also, it is to be noted that there were a number of ties. This is accounted for by a number of names with the same frequency.

Another way of looking at the data is to select from the sample of 518 names those names with the highest average scores and those with the lowest. The top 20

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Table 3

High and Low Average Scores for Names by Sex - Entire Sample

High Scores

Name	Ave/Men	Rank	Name	Ave/Wom	Rank
288. Linda	85.2	5.0	48. Bobbie	84.6	*
400. Pat	82.0	*	271. Kyle	84.6	*
419. Randi	81.6	*	391. Noel	84.4	*
203. Jacquelyn	80.6	151.0	255. Katherine	83.4	71.0
477. Tanya	80.0	197.0	49. Bobby	83.2	*
289. Lindsay	79.6	*	434. Rosa	81.4	*
367. Merry	79.6	*	281. Leigh	80.2	263.0
7. Alexandra	79.2	263.0	238. Joni	79.8	*
115. Dianna	78.8	263.0	324. Mae	79.2	*
266. Kristen	78.8	197.0	367. Merry	79.2	*
470. Susan	78.2	2.0	23. Anne	78.8	39.0
506. Vicki	78.2	87.0	67. Catherine	78.0	22.5
39. Beth	78.0	32.5	227. Jess	78.0	*
509. Victoria	77.6	102.5	483. Terri	77.8	151.0
22. Jenifer	77.4	263.0	226. Jeri	77.6	*
383. Nanci	77.4	263.0	333. Margo	77.6	263.0
36. Bernadette	77.2	197.0	254. Katharine	77.4	263.0
318. Lynn	77.2	36.0	490. Toni	77.4	197.0
17. Andrea	77.0	71.0	64. Carolyn	77.2	45.5
319. Lynne	76.8	64.0	260. Kay	77.2	263.0
5. Agnes	31.0	*	515. Winifred	29.8	*
388. Nellie	33.4	*	121. Dora	33.4	*
395. Olive	34.8	*	370. Mildred	33.4	263.0
47. Blanche	35.0	*	474. Sybil	34.2	*
125. Edith	36.2	263.0	140. Elvira	34.2	*
388. Nada	37.2	*	163. Gay	34.4	*
370. Mildred	38.2	263.0	47. Blanche	35.2	*
175. Glynis	39.2	*	388. Nellie	35.2	*
474. Sybil	40.0	*	110. Delores	36.2	*
110. Delores	41.6	*	418. Ramona	36.8	*
186. Helene	43.0	*	503. Verna	37.2	*
195. Ina	43.4	263.0	195. Ina	37.4	263.0
32. Beatrice	43.6	197.0	494. Twila	38.8	*
495. Una	43.6	*	5. Agnes	39.8	*
42. Beulah	44.2	*	439. Roseann	40.4	263.0
379. Myra	44.2	*	149. Eugenia	40.6	*
285. Lila	44.4	*	502. Vera	40.6	*
403. Patsy	44.8	*	379. Myra	41.0	*
145. Ernestine	45.2	*	376. Mona	42.6	197.0
167. Georgia	45.2	263.0	308. Lu	42.8	*

Psychological Dimensions of Women's Names

and the bottom 20 were chosen for each sex. These results are shown in Table 3. For these extreme groups the relationship between the averages and frequency can be examined. Thus, for the men, 16 of the top-rated names were on the campus, but only five of the lowest-rated names. For the women, 10 of the names in the high group were on the campus and four in the low group, giving a somewhat ambiguous picture. So, for men, there appears to be some relationship between frequency of women's names and its positive value. This is not true for women.

Further analyses were performed by correlating scores on the names between men and women and by frequency as is shown in Table 4. The correlations between men and women are .39 or higher, which is highly significant, on all of the dimensions except *Calm-Emotional*. These compare with correlations of .53 or higher in the investigation with men's names, again, except for the *Calm-Emotional* dimension.

Table 4

Correlations of Names Scores by Sex and Frequency

	Good	Str	Act	Sinc	Int	Calm	Ave
Men X Women N = 518	.47	.39	.41	.48	.50	.01	.43

Names X Frequencies

Fredonia N = 299

Men	.35	.04	.10	.28	.28	.11	.30
Women	.11	.07	.07	.10	.15	.07	.17

Note: correlations of .15 or higher are significant at the .01 level using the Spearman rho.

Average scores were computed on only the first five dimensions.

The final correlations report the relationship between dimensions and frequency. It might be well to first recall the results with the men's names. There, significant correlations occurred between frequency and all dimensions except for the women on *Calm-Emotional*. However, with women's names the results as shown in Table 4 show a mixed picture. While frequency correlates with both averages, the other correlations are with *Good*, *Sincere*, and *Intelligence* for men; with *Intelligence* only, for women.

Discussion

The results of this investigation confirm that differential stereotypes exist on a large number of women's names. Also, there is a substantially high correlation of the attitudes of men and women except on the *Calm-Emotional* dimensions (while the men/women scores are *correlated*, there are, however, still a number of significant differences of individual names).

The correlations between frequency of a name and its dimension scores have been shown to be significant in four measures with men but in only two with women. Thus, the role of frequency in regard to evaluation of women's names is ambiguous.

The difficulties with the *Calm-Emotional* dimension were somewhat forecast in the previous research with men's names.

Perhaps this is related to basic differences between the sexes in the perception of the dimension itself. Post-survey interviews give some indication that men associate *calm* as opposed to *emotional* as desirable, as *control* vs. *impulsiveness*, whereas women make the association of *calm* with emotional coldness; *emotional* with warmth or sensitivity. So, for men, *calm* is a positive value, but for women, *emotional* is a positive value. A general pattern also seems to appear in that for men's names, the frequency of the name is positively associated with the dimensions. This is true for both men and women. For women's names, only men show correlations between frequency and dimension and this on four of the seven possible relationships.

How can we account for this? Fortunately, the LAWSON 1980 study also had the concepts IDEAL MAN and IDEAL WOMAN. Those results indicate that both men and women see the IDEAL MAN as having high scores on the Good, Strong, and Active dimensions. The IDEAL WOMAN has a score as high as that of IDEAL MAN on Good but considerably lower scores on *Strong* and *Active*.

These differences in perception may explain part of the failure to find relationships between frequency and *Strong* and frequency and *Active*. On women's names, however, there may be an additional factor. In general, the literature on names seems to suggest that where men's names are concerned, both sexes like popular names. With women's names, variation seems to be more the pattern with the popularity of women's names being more cyclical.

One possible approach for further investigation would be to determine whether there is a relationship between the semantic distance between the *ideal woman* and each name on each dimension and frequency, the hypothesis being that those names closest to *ideal woman* on the six dimensions would have the greatest frequencies.

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